



PROFESSIONAL  
CERTIFICATION  
COALITION

## FY 2024 Accomplishments FY 2025 Priorities & Prospectus

Professional certifications benefit consumers and strengthen careers, businesses, industries, and professions. The **Professional Certification Coalition (PCC)** advocates for policies that promote certifying organizations, certified professionals, and all who rely on the expertise and experience demonstrated only through professional certification.



### Professional Certification Coalition: 101



90+

Member  
Organizations



50+

Industries &  
Professions



121

Bills in  
31 states



Federal & State Advocacy



Legislative & Regulatory Analysis



Stakeholder Outreach

### PCC Accomplishments During the Last Year: Impact Across The Board

- Helped secure more than 160 Congressional cosponsors for the PCC's priority professional certification legislation.
- Delivered 67 amendment proposals via letter and testimony to improve state legislation impacting the entire certification community.
- Hosted PCC's second annual Legislative Advocacy Day, which increased Congressional support for PCC's federal workforce development policies.
- Partnered with on-the-ground advocates to oppose harmful legislation and built relationships with regulators and prominent stakeholders across the U.S. to raise the PCC's profile.
- Spearheaded a new federal advocacy campaign to establish a national comprehensive directory for a bill that would expand funding options for professional certifications across the economy.

# FY2025 Priorities & Prospectus

## STATE ADVOCACY



### Occupational Licensing Reform

Defending state recognition of credentials and training programs in state licensing laws.



### State Credentialing Loopholes

Promoting policies to ensure out-of-state applicants meet licensing law certification standards.



### Threats to First Amendment Rights

Ensuring legislation does not undermine membership associations' and certification bodies' Constitutional rights.



### "Consumer Choice" Bills

Opposing legislative provisions that would undermine the health, safety, and welfare of American consumers.

## FEDERAL ADVOCACY



### Freedom to Invest in Tomorrow's Workforce Act: H.R. 1477 / S. 722

This bipartisan bill would enable individuals, workers, and families to use 529 savings plans to cover costs to obtain and maintain high quality postsecondary credentials, such as licenses and professional certifications. The PCC has helped build significant support for the legislation, which would transform 529 plans from "college savings plans" to "career savings plans."



### Establishing a U.S. Department of Labor National Directory of Legitimate Credentials

The PCC will continue its work to advocate for the Department of Labor to establish a national and comprehensive directory of high-quality certifications that will provide valuable information to job-seekers and employers.

## Coalition Members Certify the PCC's Quality, Impact, and Expertise:

*"The PCC continues to be one of the most relevant and value-added coalitions we have ever been a part of."*

*"PCC is doing an excellent job and we appreciate the various outlets for reaching state and federal decision makers."*

*"We are incredibly grateful for the work the PCC does and how member organizations are kept informed about how they can engage further to assist with the coalition's efforts!"*



The PCC addresses public policy that impacts certifications developed and/or offered by non-governmental organizations, educates stakeholders about the benefits of certification, and advances policies to help develop the workforce. The Institute for Credentialing Excellence, the American Society of Association Executives, and the Pillsbury law firm founded the PCC in 2018.

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